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15AL/NT/IP/IM51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Define management. Explain different levels of management. (08 Marks)
b. Write the various roles of manager. List the different between management and administration. (08 Marks)

OR

- 2 a. With block diagram, explain steps in decision making. (08 Marks)
b. List the objectives of planning and types of decisions. (08 Marks)

Module-2

- 3 a. Briefly explain the various principles of organization. (08 Marks)
b. Write the classification of organization list the advantages and disadvantages of line and staff organization. (08 Marks)

OR

- 4 a. Define Leadership. List the different types of leadership style explain any one. (08 Marks)
b. List and explain various methods of establishing control. (08 Marks)

Module-3

- 5 a. Define Entrepreneur. What are its Qualities? (08 Marks)
b. Clearly list the different types of Entrepreneur. Explain any one. (08 Marks)

OR

- 6 a. Explain the various stages of Entrepreneurial process. (08 Marks)
b. Explain the barriers involved in Entrepreneurship (08 Marks)

Module-4

- 7 a. List the various characteristics of SSI's. (08 Marks)
b. Write a note on W.T.O. (08 Marks)

OR

- 8 a. List the steps involved in starting of SSI. (08 Marks)
b. Write a note on Ancillary and Tiny Industry. (08 Marks)

Module-5

- 9 a. Write the objectives, functions of single window concept of DICs. (08 Marks)
b. List and explain any one function of SISI's. (08 Marks)

OR

- 10 a. Define project. What are the contents of project Report. (08 Marks)
b. What is project Appraisal? List and explain any one method of project Appraisal. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.